

Franchise Intelligence Service

Available as a quarterly subscription or as a one-time service.



Institutional-Grade Intelligence for Strategic M&A without the \$20,000+ price tag.

- Verified production insights
- Strategic business trajectory
- Geospatial matching
- Footprint and brokerage fit
- Algorithmic brokerage scoring
- Agent pool dynamics

Deep intelligence. Sharper evaluations. Fully-verified insights.

Every brokerage M&A team faces the same problem: thousands of regional brokerages, zero bandwidth to evaluate them all, and no data-driven method to pinpoint true strategic fit. Relitix delivers quarterly M&A targeting and strategic intelligence that ranks every brokerage across your markets—transforming speculative target lists into verified, prioritized acquisition rosters.



Find Growth Opportunities Your Competitors will Miss.

How growing brokerages use quarterly M&A intelligence to find and prioritize opportunity.

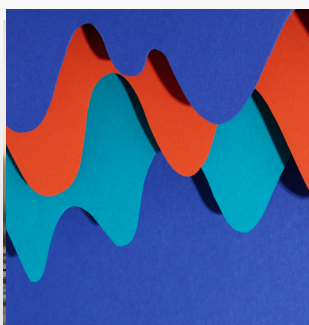
- ✓ Identify the right targets. Understand their trajectory. Know where they fit.
- ✓ Find the brokerages worth acquiring—and understand why.
- ✓ Instantly size up top expansion targets through verified intelligence.
- ✓ Relieve costly audit times – Relitix handles the heavy workload.
- ✓ Delivered automatically with up-to-date intelligence, updated quarterly.



From Strategy to Ranked M&A Targets in One Week

Get access to a prioritized pipeline of verified acquisition targets inside and outside your market.

- ✓ We map your existing franchise footprint across all covered MLSs.
- ✓ Our system scores every brokerage on trajectory, territorial fit, size, quality, and franchise affiliation status.
- ✓ AI research enriches every prospect with owner contact details.
- ✓ You receive a ranked Excel workbook. Open it. Start calling.



Unmatched Signal-to-Noise Ratio

Why brokerage development teams trust Relitix M&A intelligence.

- ✓ Verified MLS production data — not self-reported or scraped.
- ✓ Proprietary H3 geospatial analysis—exclusive to Relitix.
- ✓ AI-enriched contact info for the actual decision-maker.
- ✓ Cross-market scoring: prioritize nationally, not just by market.
- ✓ 14 years of trajectory data identifies who's ready to talk.

Franchise Intelligence Service

Each report Includes:

- Scored prospect roster across all covered MLSs in your footprint.
- Full AI-enriched contact details.
- Territorial expansion analysis.
- Scoring methodology documentation.
- Call tracking worksheet.

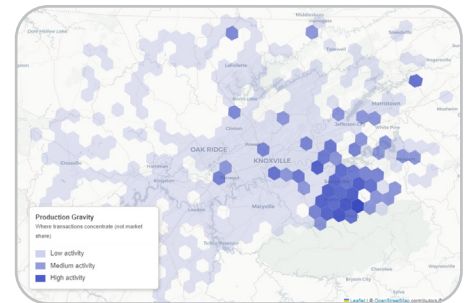
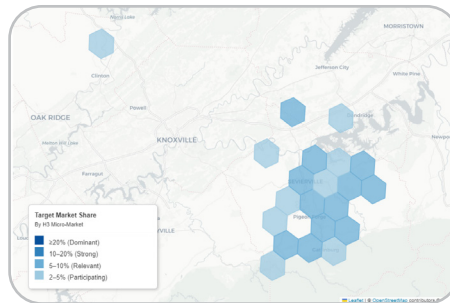
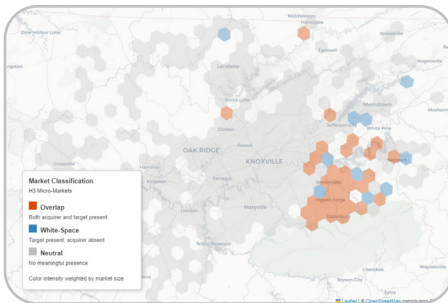
Scored Call Roster

Every brokerage in your target MLSs are ranked with a weighted opportunity score from 0–100: trajectory, territorial fit, size, quality and franchise affiliation. Rosters include top producing agents, volume and productivity. Every metric is verified against MLS production data.

Rank	Score	Brokerage	MLS	Agents	Volume	Ag. Trend	Exp. Ratio	Overlap
1	85.6	Realty Corp	NEFAR	390	\$1,049M	-17.5%	36.9%	2.1%
2	85.4	Signature	Metrolist	407	\$1,516M	-11.3%	28.4%	23.1%
3	84.3	RE LLC	BCAOR	132	\$439M	-6.9%	35.6%	1.4%
4	81.4	Hanna	MLSNow	1,382	\$5,205M	-14.1%	4.8%	15.3%

Territorial Fit Analysis

Proprietary H3 geospatial engine maps every prospect against your footprint. Expansion Ratio: new territory added. Overlap Ratio: franchisee conflict. Dollar-weighted — a hex with \$10M in activity counts more than one with \$1M.



Contact Enrichment

AI-powered research identifies the broker/owner, phone, and email for every prospect on the list. Open the file and start calling. No research step, no gaps, no stale contact databases to cross-reference.

Built for franchise development teams who:

- Need to prioritize 500+ potential targets across multiple markets
- Want territorial fit analysis, not just a brokerage directory
- Are tired of cold-calling from purchased lists with stale data
- Need to show ROI on expansion spend by market

RECENT CLIENT ENGAGEMENT

855 brokerages scored
33 MLSs analyzed
27 top-priority targets
< 1-hour total processing

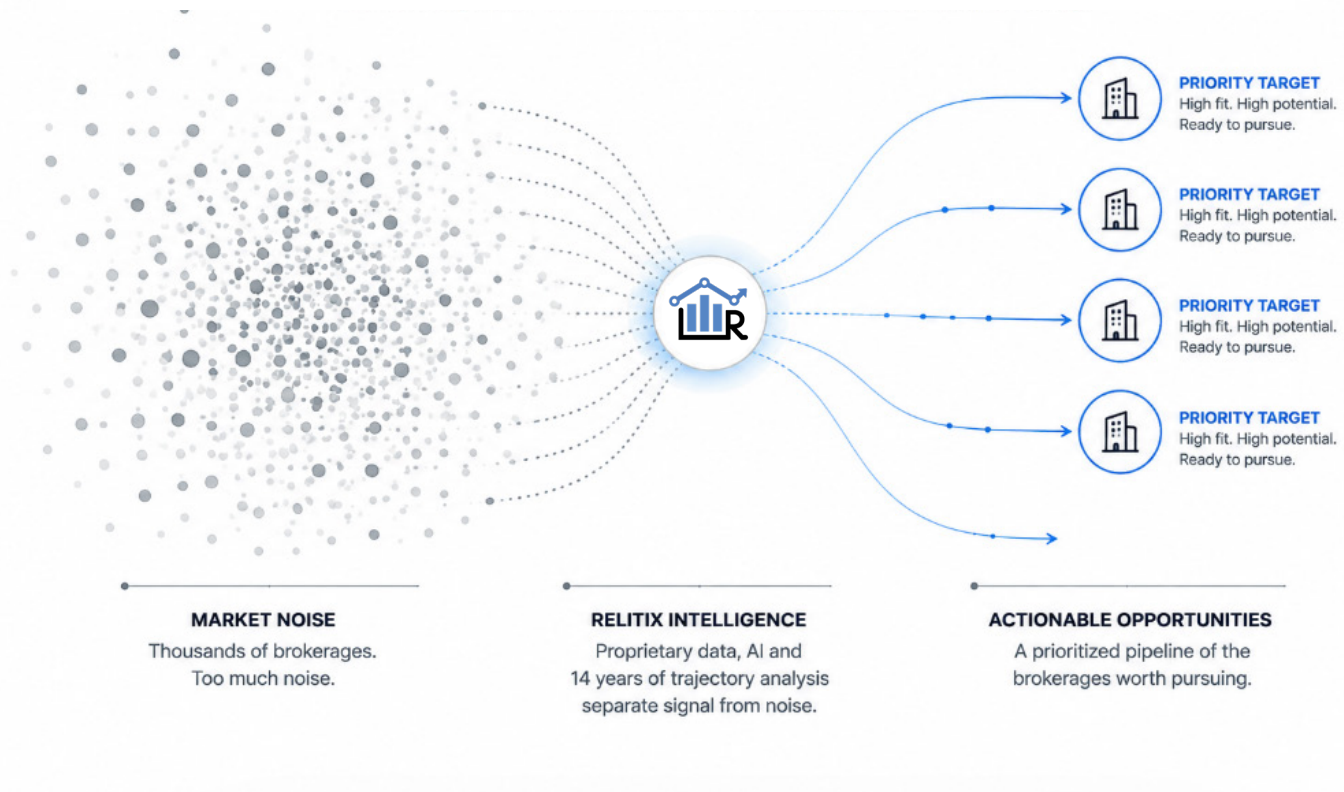
PREFERRED PARTNER RATE

\$3,500/QUARTER

All covered MLSs • Quarterly refresh

Unmatched **signal-to-noise** ratio

Cut through the noise. Find the brokerages worth pursuing.



M&A Targeting Intelligence

Institutional-Grade Intelligence for Strategic M&A without the \$20,000+ price tag: