



BUILT BY REAL ESTATE BROKERS FOR REAL ESTATE BROKERS

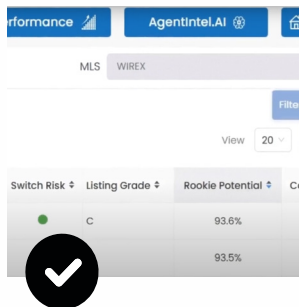
AI-Powered Intelligence for Real Estate Brokerages



SMARTER Recruiting. SHARPER Intelligence. STRONGER Office Performance.

Relitix is an AI-powered command center for mastering agent recruiting in real estate, unlocking inventory and listing insights across one office or multiple offices, growing market share, and strategically identifying growth opportunities in your local market. Relitix is built by real estate professionals — brokers and agents who've been in your shoes. We know what matters because we've lived it! Best of all, it complements your CRM and works right out of the box with your MLS data.

Game-changing insights for real estate brokerages, POWERED BY AI.



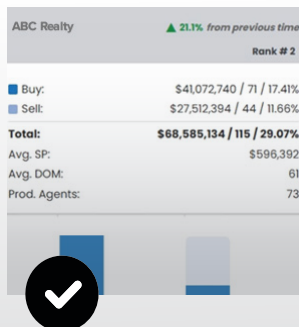
Agent Recruiting

Building a consistent, high-performance team starts with smart recruiting — prospecting talent leveraging AI and predictive metrics to uncover rookie potential, switch risk, and top agents, matched to your business needs for recruiting the strongest candidates.



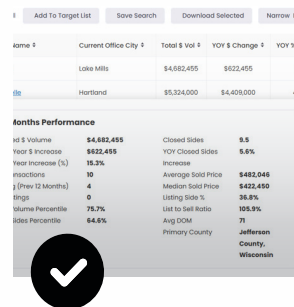
Office Performance

View performance of every listing, every agent, every office in one place with AI-powered insights that provide actionable insights on listings across your entire sales pipeline. See which listings need attention, score poorly on effectiveness or are at risk of not closing, allowing you to close deals with greater precision.



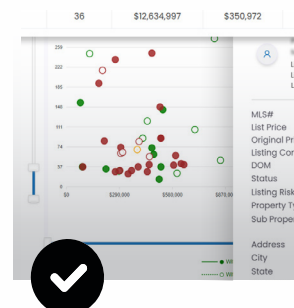
Market Share

Track your market share against local competition in real-time. Compare ranks by city, property type, price and more. Or dial in parameters to uncover your sweet spot, reveal where you lead, even reveal gaps in your local market to build for growth.



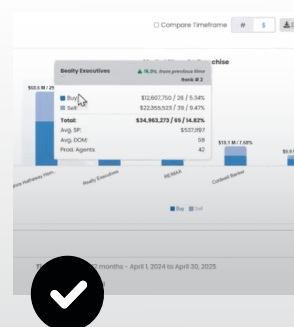
Agent Performance

Track agents across every office in your agent pool. Identify top stars, uncover areas of growth for each agent, track goals and coach smarter. Even assess their switch-risk to focus on retention when they are ready for a move before your competition does first.



Competitive Intelligence

See and track performance of your competition. Benchmark their KPIs and business metrics to see where they excel or fall behind. Spot gaps and counter-strike with precise, data-backed strategies to sustain market leadership.



Market Leaders

Don't know where you lead? We'll spot the trends for you. Find them in your leaderboard daily and in any combination of categories, up to 24 months back. All insights are calculated in real time so you can strategize with precision and share up-to-date rankings with consumers on demand.

Product Snapshot

RELITIX vs. COURTIED.IO




FEATURES	RELITIX	COURTED
Years in real estate brokerage intelligence	9 years	4 years
Built on science and over 50 years of combined real estate experience.	x	
Created by real estate brokers for real estate brokers	x	
Built on almost a decade of AI evolution, studying 180 MLSs to achieve unmatched precision.	x	
Real support, real people, not just support pages.	x	
AI-powered Listing Metrics to detect at-risk listings	x	
AI-powered Agent Performance Metrics to detect struggling agents	x	
AI-powered Rookie Potential Rating for recruiting the right agents	x	
AI-powered Email Assistance to hit agents with the right message.	x	x
AI-powered Coaching Recommendations for targeted, on-point feedback.	x	
AI-powered Agent-to-Office Matching finds the right agents for your office instantly.	x	
AI-powered Agent Switch Risk predicts which agents may move based on MLS behavior.	x	x
Custom Branding to make Relitix uniquely yours	x	
Agent Tracker / Market Watch lets you quickly track and follow agents you care about most.	x	
5-Year Batting Average for measuring and predicting long-term agent success.	x	
Downloadable charts, graphics and reports for presentations	x	
Detailed Listing Performance Metrics and actionable insights to optimize listing success.	x	x
Detailed Office Performance Metrics and actionable insights to drive brokerage growth.	x	x
Real-time Market Share reporting tool to track your competitive ranking.	x	x
Real-time Market Leaders reporting tool to track top agents and offices.	x	
Works right out of the box with your MLS	x	x
CRM integration	x	x
Extended Market Trends history	10 years	6 years

The Relitix Difference.


Pioneers in real estate predictive analytics & AI data science since 2016.

Built by real estate veterans, Relitix provides smarter, AI-driven tools that work right out of the box with your MLS to help real estate leaders build, recruit, and grow their sales teams and business with confidence. We don't replace your CRM; our powerful, AI-driven insights complement it, helping you get more value from your existing systems. From the start, we pioneered AI-driven solutions for brokerages—tools shaped not just by data, but by decades of real-world experience. Our actionable intelligence helps brokerages grow their teams, improve results, and stay ahead in a competitive market.




"If you're using another analytics platform, you aren't getting the kind of insider sales data that can change your business like Relitix can."

- Dan Kruse
Century 21 Affiliated #1 franchise worldwide for 11 years.



"There is a team of people committed to working with and helping us keep our agents some of the top producing in the nation."

- Nick Weitekamp
West USA Realty, Largest Regional Brand in the Southwest.



"It is truly fascinating to see how accurate the Relitix system is. Any brokerage that doesn't have this is making a mistake."

- Anthony Lamacchia
Lamacchia Realty, 5000 List of Fastest-Growing Companies.